



**UNIVERSAL**  
FURNITURE COMPANY

# BUYS OUT GRAND STORE

FURNITURE DEPT.

at pennies on the dollar

**YOU PAY 10% OVER COST**

**THE BUY-OF-A-LIFETIME . . . AND WE PASS IT ON TO YOU!!**

Universal was lucky to be invited to the liquidation of the Furniture Department of the Grand Store, one of San Diego's oldest and largest department stores. During this sale we were able to purchase . . . AT A MERE FRACTION OF THE ACTUAL COST . . . much of the fine furniture being offered to dealers. In order to make these savings effective and to save

cost of warehousing and reclassifying, Universal decided to sell this fine furniture just as it came to us. We bought at 50% to 75% OFF DEALER PRICES! To effect quick sale, we HAVE ADDED ONLY 10% ABOVE OUR COST FOR HANDLING AND PASS THE SAVINGS ON TO OUR FRIENDS AND CUSTOMERS! HERE THEY ARE! COMPARE PRICES ANYWHERE AND SAVE!



AN ACTUAL PHOTOGRAPH taken at the Grand Store (Furniture Department) in San Diego while their sell-out was in progress. The Universal Furniture buyer present bid in large lots of floor samples, one-of-a-kind lots and demonstrators at a fraction of their actual value during this sale. Now we are passing these huge savings on to you!

**BROADLOOM**  
At Cost, Below Cost, 10% Above Cost  
**Chestertwist Broadloom**  
Nylon-Viscose Loop-Pile—3 Colors only.  
Reg. 6.95 yd. . . . . NOW **3<sup>88</sup>** yd.  
**Everfast Tweed - 8 Colors**  
100% Solution dyed Avisco. Bleach-proof, stain-proof.  
Reg. 7.95 yd. . . . . NOW **4<sup>88</sup>** yd.  
**Alexander Smith Wool Frieze**  
Full Rolls, Dove Grey and Mint Green Only.  
Reg. 10.95 yd. . . . . NOW **5<sup>99</sup>** yd.  
**NO MONEY DOWN—3 YRS. TO PAY**

**Bedroom FURNITURE Reduced**  
**4 Triple Dresser Suites**  
Hand Rubbed Mahogany With Nite Stands.  
Reg. 199.50 . . . . . NOW **129<sup>66</sup>**  
**3 Modern Headboard Sets**  
3-Piece Suites Bookcase-Headboards.  
Reg. 99.95 . . . . . NOW **69<sup>80</sup>**  
**7 As-is Bedroom Sets**  
Sold as shown Values to 129.95.  
FROM **59<sup>90</sup>**

**Sectionals**  
**8-ft. 3-pc. Moderne, Red**  
Made by Artistic Foam Cushioned  
Was 299.95 . . . . . NOW **169<sup>90</sup>**  
**3-pc. Straightline Modern**  
Choice of fabrics. Guaranteed Const.  
Was 194.50 . . . . . NOW **144<sup>88</sup>**  
**3-pc. Sectional 'Charcoal'**  
Wetted Back with Firestone Foam  
Was 249.95 . . . . . NOW **169<sup>50</sup>**

**1,712 OTHER PIECES NOW ON SALE!**

|  |                          |  |                          |   |                             |
|--|--------------------------|--|--------------------------|---|-----------------------------|
| ADMIRAL Table Model RADIO<br>Beige Color . . . . . Was 29.95 | <b>\$13<sup>95</sup></b> | MIRRORED WALL PLANTERS . . . . . Was 24.95   | <b>\$11<sup>95</sup></b> | CANDY STRIPE HALL RUNNER . . . . . Was 3.95                                 | <b>\$2<sup>69</sup></b> Yd. |
| ADMIRAL Table Model RADIO . . . . . Was 34.50                | <b>14<sup>95</sup></b>   | LARGE FRAMED PICTURES . . . . . Was 14.95  | <b>6<sup>88</sup></b>    | 63" x 8' RUNNER . . . . . Was 11.50   | <b>2<sup>88</sup></b> Yd.   |
| G. E. TRANSISTOR PORTABLE RADIO . . . . . Was 49.95          | <b>39<sup>95</sup></b>   | NIGHT STANDS . . . . . To 24.95  | <b>5<sup>95</sup></b>    | 1 - 5'4" x 6' 6" CARVED BEIGE BROADLOOM . . . . . Was 54.50                 | <b>14<sup>88</sup></b>      |
| CAMFIELD MIXER With Meat Grinder . . . . . Was 49.95         | <b>34<sup>95</sup></b>   | BOOKCASE HEADBOARDS As Is . . . . . Was 29.95  | <b>9<sup>95</sup></b>    | 6'x9' TEXTURE TONE BEIGE RUG . . . . . Was 36.50                            | <b>9<sup>88</sup></b>       |
| "TEAKOE" TEA MAKER . . . . . Was 7.95                        | <b>2<sup>95</sup></b>    | TWIN PLASTIC HEADBOARDS . . . . . To 29.95   | <b>7<sup>88</sup></b>    | 1 - 9' x 12' MISLAND WILTON RUG . . . . . Was 74.50                         | <b>34<sup>50</sup></b>      |
| DOMINION IRON As Is . . . . . Was 11.95                      | <b>2<sup>95</sup></b>    | WROUGHT IRON TWIN HEADBOARDS . . . . . Was 9.95                                      | <b>1<sup>00</sup></b>    | 2 - 9' x 12' Cotton Rugs . . . . . Was 24.50                                | <b>13<sup>88</sup></b>      |
| PRESTO CANNER PRESSURE COOKER . . . . . Was 34.95            | <b>18<sup>95</sup></b>   | STEEL BED FRAMES With Casters . . . . . Was 5.95                                     | <b>3<sup>99</sup></b>    | DOUBLE (MR. and MRS.) DRESSERS . . . . . Was 54.00                          | <b>29<sup>50</sup></b>      |
| CIRCULATING FANS By Empire . . . . . Was 39.95               | <b>9<sup>95</sup></b>    | NYLON-VISCOSE Boucle Carpet . . . . . Was 6.95 Sq. Yd.                               | <b>3<sup>80</sup></b>    | DOUGLAS IRON n' PLASTIC ARMCHAIRS . . . . . Was 19.95                       | <b>6<sup>90</sup></b>       |
| LAMP SHADES . . . . . Was 9.95                               | <b>1<sup>00</sup></b>    | EVERFAST BROADLOOM TWEED 121 Only Color Fast - Full Rolls . . . . . Was 6.95 Sq. Yd. | <b>4<sup>88</sup></b>    | MODERN-GORGEOUS Swivel Chairs . . . . . Was 44.50                           | <b>29<sup>90</sup></b>      |
| NO-MAR PLASTIC Corner Tables . . . . . Was 29.95             | <b>9<sup>95</sup></b>    | ALEXANDER SMITH FRIEZE . . . . . Was 9.95 Sq. Yd.                                    | <b>5<sup>99</sup></b>    | 100% FOAM - WROUGHT IRON Pull-Up Chair Naugahyde Fabric . . . . . Was 89.95 | <b>44<sup>90</sup></b>      |

**CLEARANCE OF DINETTES!**  
**8-PC. VIRTUE DINING SUITE, 1559.95** **99<sup>88</sup>**  
Gorgeous Suites with six chairs, buffet and large table. Choice of Walnut, Charcoal Walnut, Blond Walnut!  
**5-PC. EXTENSION DINETTES, 69.95** **49<sup>88</sup>**  
Choice of Wrought Iron or Chrome. Four matching chairs; choices of eight fabrics on chairs.

**BUNK BEDS**  
Wrought Iron  
Reg. 79.50  
**\$49**  
With Innerspring Mattresses!!

**LIVING ROOM**  
100% FOAM CUSHIONS  
**ARTISTIC THINLINE SUITE**  
FINEST OF CHROME SPUN FABRICS  
**FOAM CUSHIONED HIDE-A-BED**  
LARGE SQUARE ARM—Makes a Bed  
**MODERN SUITE**  
SEVERAL COLORS—TILT BACK  
**MODERN LOVE SEAT**

**BIG TRADE-INS**

**OPEN MON and FRI. TIL 9 P.M.**

**UNIVERSAL FURNITURE COMPANY**  
**1317 SARTO**  
DOWNTOWN TORRANCE

**PROOF OF VALUE LEADERSHIP! . . . PROOF OF TOP SAVINGS! . . . and ALL THE CREDIT YOU NEED!**